YOU WON’T JUST SEE THE DIFFERENCES — YOU’LL EXPERIENCE THEM WITH PILLCAM™ SB 3.
The PillCam™ SB 3 system was designed to improve your diagnostic confidence and productivity when assessing and monitoring conditions of the small bowel versus previous generations of PillCam™ SB.

Innovative technology in this next-generation system addresses clinical demands for more detailed images, more tissue coverage and more efficient interpretation.

**First study showing superiority of PillCam™ SB 3 over PillCam™ SB 2:**
A trial from UK showed that the overall diagnostic yield with PillCam™ SB3 capsule was significantly higher than that with PillCam™ SB2. Given that result the authors concluded to consider to repeat a PillCam™ SB3 in patients with previously equivocal PillCam™ SB2 result.

<table>
<thead>
<tr>
<th>CAPSULE TYPE</th>
<th>NUMBER</th>
<th>PATHOLOGY FOUND (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PillCam™ SB 2</td>
<td>100</td>
<td>44 (44%)</td>
</tr>
<tr>
<td>PillCam™ SB 3</td>
<td>100</td>
<td>60 (60%)</td>
</tr>
<tr>
<td><strong>p value</strong></td>
<td></td>
<td><strong>0.0335</strong></td>
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**1. More detail**

The optics and imager in PillCam™ SB 3 have been completely redesigned and optimized to deliver exceptional images of the mucosa and greater diagnostic confidence.

PillCam™ SB 3 provides a 30% improvement in resolution over PillCam™ SB 2. In one survey, 100% of GIs ranked the PillCam™ SB 3’s image sharpness, natural tissue colors, balanced illumination and overall image quality as better than PillCam™ SB 2’s.²

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2. Given Imaging, comparative study, data on file 2012.
2 More coverage

PillCam™ SB 3 is the only available video capsule with an adaptive framerate, allowing taking more images of the mucosa in areas of fast transit.

Adaptive frame rate technology allows the system to sense when the capsule is moving quickly and automatically increases the image capture rate from 2 to 6 frames per second.

The dynamic nature of this technology makes PillCam™ SB 3’s approach to image acquisition efficient and uniquely suited to each patient’s motility.

When the capsule moves rapidly, the frame rate is automatically adjusted from 2 to 6 frames per second to provide more complete and detailed visualization.

3 More efficiency

The PillCam™ SB 3 system combines new capsule technologies with our most advanced software algorithms to deliver the most efficient capsule endoscopy study review experience ever using PillCam™ SB technology.

PillCam™ SB 3’s video processing engine has been significantly improved. Proprietary algorithms in the system’s new software enable even smarter video compilation that is 40% more efficient than with PillCam™ SB 2.∗

This efficiency improvement can reduce the time you need to review and interpret your capsule endoscopy studies. As a result, you may have more time for patient care and other clinical needs.

* Given Imaging, comparative study, data on file 2012.
PillCam™ SB 3
The optics and imager in PillCam™ SB 3 have been completely redesigned and optimized to deliver exceptional images of the mucosa and greater diagnostic confidence. PillCam™ SB 3 is mercury-free.

RAPID™ Software for PillCam™ SB 3
Proprietary algorithms in the new RAPID™ software for PillCam™ enable even smarter video compilation that is 40% more efficient than with PillCam™ SB 2.

PillCam™ Recorder DR3
The PillCam™ recorder DR3 is a central component to the PillCam™ SB 3 system. It actively communicates with the capsule throughout the procedure and has real-time viewing capability built into the device.

PillCam™ Sensor Belt SB3
The PillCam™ sensor belt SB3 is more comfortable and convenient for the patient than the traditional sensor array. The sensor belt reduces patient prep time and equipment maintenance time, creating workflow efficiency.

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